

THE AI STARTUP UNIVERSE: A COMPANY SNAPSHOT



LEADERSHIP

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CLIENTS

10

including **ultrasound**
and **healthcare IT** vendors



PARTNERSHIPS



GE Healthcare



Neusoft



terason

KONICA MINOLTA



Google Cloud

EDAN



BUSINESS MODEL

B2B/ B2B2C

Sells to ultrasound OEMs
and Healthcare IT vendors
as channels that offer their end users
DiA's solution as **"AI inside"**



INVESTMENTS ROUNDS

TOTAL FUNDING

\$12M

Last funding round: **Round B**



BRIEF HISTORY

2010 – Founded in **Be'er Sheva, Israel**

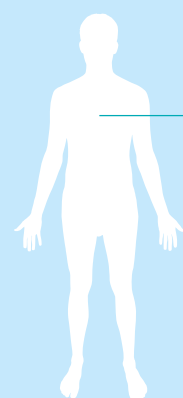
2016 – Obtained **FDA clearance**
and **CE mark** for **first line of cardiac**
AI ultrasound analysis solutions

2018 – Introduced the first ever
AI-based Auto Ejection Fraction
(EF) solution

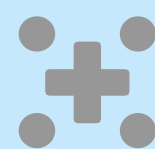
2018 – **Partnership with GE**
Healthcare for integrating DiA's
LVivo EF on **GE's handheld**
ultrasound device as the first
AI-powered solution for cardiac
analysis on mobile ultrasounds



AREA OF EXPERTISE/ CURRENT SOLUTIONS:



- First line of FDA cleared and CE marked **cardiac AI-based ultrasound** analysis solutions delivering fast and accurate clinical indications.
- The solutions support clinicians' **decision-making process**, assisting in **reducing users' variability** and increasing their **efficiency** for better patient management.
- Integrate into any ultrasound device or IT/PACS system



MODALITIES COVERED



ULTRASOUND



STEP OF THE RADIOLOGIST JOURNEY



IMAGE PROCESSING



VISION FOR THE FUTURE

Product Development Roadmap:

Expand to **more segments in ultrasound** to include a broader set of medical imaging analysis solutions in addition to the company's original focus in echocardiography.



How do you see the future of the AI ecosystem?

AI is driving medical Imaging. Implementing AI in medical imaging will empower medical staff and will contribute to their efficiency.

What is your role in it?

*Leading the way of **AI in ultrasound analysis** by making it smarter and accessible to clinicians in all levels of experience.*

