

THE AI STARTUP UNIVERSE: A COMPANY SNAPSHOT



SINCE 2014



LEADERSHIP

EYAL GURA,
Co-founder, CEO and
Chairman of the Board

FLAIR BAR,
VP Operations

EYAL TOLEDANO,
Co-founder and CTO

AMIR DI-NUR,
VP R&D

JOHN LoGIOCO,
Chief Commercial
Officer

SHIRI SOLOMON,
VP Product

ROY BALLE
CFO

AYELET AKSELROD-
BALLIN,
PHD, Director of AI

ELDAD ELNEKAVE,
MD., Chief Medical
Officer



PARTNERSHIPS



BUSINESS MODEL

"All-In-One" (AI1™) – accessible AI that allows radiologists to experience all of Zebra's AI solutions at a flat fee, providing access to all current and future AI-driven algorithmic capabilities



INVESTMENT ROUNDS

TOTAL FUNDING

\$52M

Received in three rounds of funding



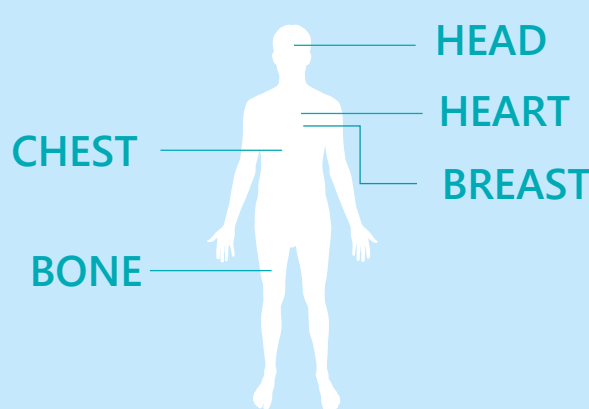
BRIEF HISTORY

- 2006 – Idea arises. Founder Eya Gura's scuba-diving accident in Mexico. Got stuck with 9 x-rays without diagnosis or treatment
- 2011 – Curating a large database of imaging scans for **research**
- 2013 – Eyal Toledano and Dr. Eldad Elnekave join and take their **first trip to RSNA**
- 2014 – \$8 A round led by KV and Marc Benioff. Zebra-Med formed, Clalit HMO data agreement signed, **1st round of investment**
- 2016 – \$12m **B round of investment** led by Intermountain and OC
- 2017 – Launch of **All-In-One (AI1™)**
- 2018 – \$30m **Round C** of investment led by J&J and aMoon Ventures, **first FDA approval** and first commercial installation
- 2019 – **Three FDA approvals**, commercial products installed globally in Europe, Brazil, Australia, India, Thailand and the US

HQ & global installations:



AREA OF EXPERTISE/ CURRENT SOLUTIONS



- **Stat.AI™**: A multi-modality AI triage solution for Head CT to identify Intracranial Haemorrhage; chest X-ray package for identifying pneumothorax and pleural effusion
- **Population Health**: Bone Health package for identifying vertebral compression fractures for indicating potential osteoporosis; Cardiology: automatic identification of coronary calcium
- **Oncology**: Breast Cancer package with an automatic AI Triage mammography solution for usage in diagnostic 2D mammography;
- **Regulatory approvals**: 4 FDA + 1 FDA Pending and 9 CE Marks + 2 CE Pending



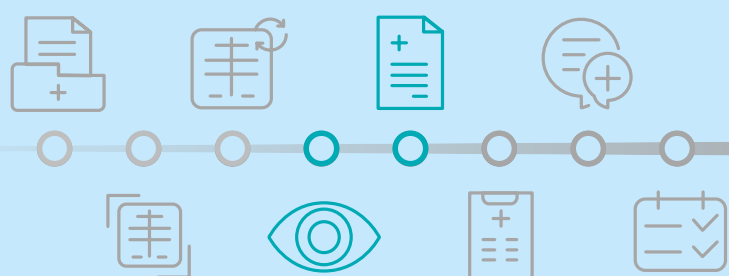
MODALITIES COVERED



CT, X-RAY, MAMMOGRAPHY

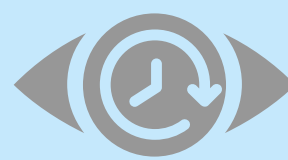


STEP OF THE RADIOLOGIST JOURNEY



DETECTION, DIAGNOSIS

The PACS forwards imaging scans to the Zebra Analytics engine which runs on the scans and provides all available insights. Upon completion, the images are deleted, and the algorithm results are stored and are accessible to the radiologist in their workstation



VISION FOR THE FUTURE

Product Development Roadmap:

- Acute findings / Stat.AI - in the area of:
 - Chest X-ray – expanding the X-ray package to identify additional acute findings
 - Head CT – expanding the head CT package to identify additional acute findings
- Oncology package – breast, lung
- Population health – additional screening solutions



How do you see the future of the AI ecosystem?

With two billion people to join the middle class, the aging population and the growing shortage in medical experts, AI will enable humanity to keep providing health services in a more productive and consistent way. From medical imaging analysis to sensors and smart alerts, we are going to witness much improved and personalized care.

What is your role in it?

Zebra Medical Vision aims to impact patient care with the power of AI and empower radiologists.