

# THE AI STARTUP UNIVERSE: A COMPANY SNAPSHOT



SINCE 2015



## LEADERSHIP

- |                                |                                   |
|--------------------------------|-----------------------------------|
| MARK-JAN HARTE,<br>CEO         | KARIN BERGSTEIN,<br>CFO           |
| JEROEN VAN<br>DUFFELEN,<br>COO | THEO GOUGH,<br>CTO                |
| JORIS WAKKIE,<br>CMO           | JURRIAAN GRAAFF<br>HEAD OF PEOPLE |
| VICTOR<br>GROOTHENGL,<br>CCO   |                                   |



## CLIENTS

30+

In the UK, the Netherlands, Sweden, France, Hungary, Italy and Greece



## PARTNERSHIPS



## BUSINESS MODEL

Volume-based fee per report  
(incl. prior scans)



## INVESTMENT ROUNDS

TOTAL FUNDING

€12.5M

Top tier VC funds backing



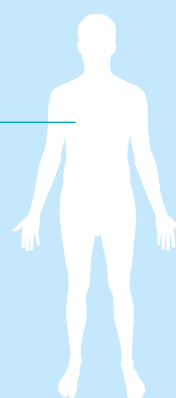
## BRIEF HISTORY

- 2015 – Established in Amsterdam
- 2017 – CE mark for AI-based pulmonary nodule assistant Veye Chest
- 2018 – Received the SBRI Healthcare Development Award to bring new technology to UK's National Health Service (NHS)
- 2019 – Raised €10M with top tier VC funds backing
- 2020 – Became the preferred partner for the NHS Targeted Lung Health Check programs (National Lung Screening Programs)
- 2020 – Set-up the International Consortium for COVID-19 Imaging AI (ICOVAI)



## AREA OF EXPERTISE/ CURRENT SOLUTIONS:

CHEST



- Veye Chest – CE certified automated detection, quantification, growth assessment and classification of pulmonary nodules on chest CT scans
- Veye Reporting (UK) – interactive pulmonary nodule reporting, based on UK NHS guidelines



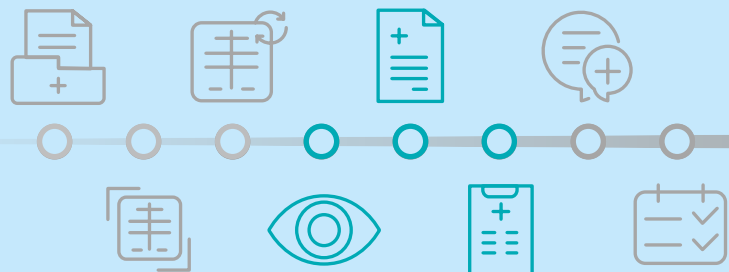
## MODALITIES COVERED



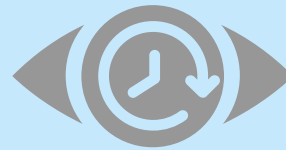
CT



## STEP OF THE RADIOLOGIST JOURNEY



## DETECTION, DIAGNOSIS, LABELLING & REPORTING



## VISION FOR THE FUTURE

### Product Development Roadmap:

- Short term: expand the Veye Chest suite from a device focusing on lung nodules, to coronary artery calcification and COVID-19 detection, supported by reporting features.
- Long term: go beyond radiology by augmenting clinical (oncology) pathways through AI.



### How do you see the future of the AI ecosystem?

Assistive medical imaging AI will become the standard of care. Evidence shows that using AI increases diagnostic accuracy. For AI solutions to be transformative for healthcare, their development must be driven by clinical needs and tailored around input from healthcare practitioners.

Within Aidence, we embrace continuous innovation, open standards and hybrid go-to-market models to enable the evolution of the AI ecosystem.

### What is your role in it?

We are using human sense to build AI applications that seamlessly integrate into the clinical workflow, ensuring speed, accuracy, and ease of use. Our role is to empower radiologists to deliver better, more affordable healthcare.